



Lagda Singh Charitable Trust's (Regd.)

## THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai)

• ISO 9001 : 2015 Certified

• Accredited with A+ Grade by National Assessment and Accreditation Council (NAAC)

C - Block, Thakur Educational Campus,  
Shyamnarayan Thakur Marg, Thakur Village,  
Kandivali (East), Mumbai - 400 101.

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Website : www.timsrmumbai.in • www.thakureducation.org

### LIST OF SUMMER INTERNSHIP PROJECTS

#### MMS Finance (2020-22)

| Roll No. | Name of the Student           | Name of the summer internship project   | Name of the internship company/ companies |
|----------|-------------------------------|---|---|
| M2022001 | Syed Vajeehuddin Adid         | A Study on Fundamental Analysis of Graphite-Electrode Sector  | Motilal Oswal Financial Services Ltd.     |
| M2022002 | Ambekar Yash Vilas            | Study of Technical Analysis on Midcap Companies   | Motilal Oswal Financial Services Ltd.     |
| M2022003 | Aubin Thomas Sam              | A Study on the Technical Analysis of Selected Stocks in the FMCG Sector   | Motilal Oswal Financial Services Ltd.     |
| M2022004 | Bane Karan Vilas Anuja        | Fundamental Analysis on Selected Companies in IT Sector   | Motilal Oswal Financial Services Ltd.     |
| M2022005 | Barkul Pranita Vasant         | Fundamental and Technical Analysis of Oil and Gas Sector  | Reliance Nippon Life Insurance            |
| M2022006 | Bhoite Mansi Tushar Gitanjali | A Study on Fundamental and Technical Analysis of Major Companies in IT Sector                                       | NNEEL'S Invest                            |
| M2022009 | Chaudhary Juhi Sanjay         | A Study on Indian Equity Market With Special Reference to Fundamental Analysis on Selected Companies in FMCG Sector | Motilal Oswal Financial Services Ltd.     |
| M2022010 | Chaurasiya Sneha Rajesh       | A Comparative Study of Five Largest Private Bank of India   | IIFL securities                           |
| M2022011 | Chawda Mayur Hasmukh          | A Study on Risk Perception and Portfolio Management of Equity Investors in India.                                   | Motilal Oswal Financial Services Ltd.     |
| M2022012 | Dave Drishti Anil Jayshree    | A Study on Fundamental and Technical Analysis of Cement Sector in India   | NNEEL'S Invest                            |
| M2022013 | Dhosewan Lucky Ravishankar    | Analysis of Mutual Funds in India   | The Capital Box                           |





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|----------|------------------------------|---|---------------------------------------|
| M2022014 | Dubey Priyanka Anil Madhuri  | A Study of Performance of SBI Bank  | NNEEL'S Invest                        |
| M2022016 | Gharat Shalan Sharad         | A Study on Investment Plans Available in India                                    | NNEEL'S Invest                        |
| M2022017 | Gupta Nikhil Manoj           | A Study on Financial Products Offered by IIFL Securities                          | IIFL securities                       |
| M2022018 | Jain Palak Vikas Kavita      | A Study of Performance of HDFC Bank   | NNEEL'S Invest                        |
| M2022019 | Kadu Maitri Arvind           | A Study on Evolution of Insurance Sector in India                                 | The Capital Box                       |
| M2022020 | Karwa Aarti Omprakash        | A Study on Fundamental and Technical Analysis of Indian IT Sector                 | NNEEL'S Invest                        |
| M2022021 | Kasliwal Harsh Santosh       | Fundamental and Technical Analysis of Indian Automobile Sector                    | Motilal Oswal Financial Services Ltd. |
| M2022022 | Kemdharne Shubham Madhukar   | Ab  |                                       |
| M2022023 | Khetan Rohit Sharad          | Overview of Cryptocurrency and its Status in India                                | Astorianze Industries Pvt Ltd         |
| M2022024 | Kumawat Rahul Shankarlal     | A Study on the Impact of GST on India   | Mitesh Trivedi & Associates           |
| M2022025 | Mannur Karthik Govindarajan  | A Study on Fundamental and Technical Analysis of the Indian Pharmaceutical Sector | NNEEL'S Invest                        |
| M2022027 | Mehvish Yunus Ansari         | A Study on Fundamental and Technical Analysis of IT Sector                        | Motilal Oswal Financial Services Ltd. |
| M2022028 | Mishra Ankur Satish          | A Study of Recent Trends of Investment Patterns of Investors in Pandemic          | Motilal Oswal Financial Services Ltd. |
| M2022029 | Mishra Priya Vishwambharnath | Impact of Covid-19 on Indian Economy  | Motilal Oswal Financial Services Ltd. |
| M2022030 | Morey Pranit Kashinath       | Comparative Study on Mutual Fund Scheme in India                                  | Motilal Oswal Financial Services Ltd. |
| M2022031 | Moriya Aashish Ashok         | A Study on Forecasting the Future Trends in Banking Sector                        | Motilal Oswal Financial Services Ltd. |
| M2022032 | Moshen Shohal Shaikh         | Fundamental and Technical Analysis of Telecom Sector                              | NNEEL'S Invest                        |
| M2022033 | Mundhada Sujata Sanjay       | A Study on Fundamental Analysis of FMCG Sector                                    | NNEEL'S Invest                        |
| M2022034 | Naik Abhijeet                | Fundamental and Technical Analysis of IT Sector                                   | NNEEL'S Invest                        |



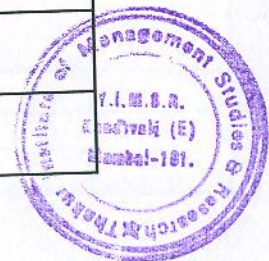


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| M2022035 | Naik Mitalee Manohar         | Fundamental and Technical Analysis of Power Sector   | NNEEL'S Invest                        |
| M2022036 | Naik Rajas Laxmikant         | Fundamental Analysis of Oil and Gas Sector   | Outlook India Group                   |
| M2022037 | Naik Shadwal Ulhas Vandana   | Fundamental Analysis of HUL  | NNEEL'S Invest                        |
| M2022038 | Pandita Arpana               | Fundamental and Technical Analysis of Banking Sector   | Reliance Nippon Life Insurance        |
| M2022039 | Parmar Vidhya Prashant Meena | A Study on Factors Affecting Indian Stock Market Volatility During Covid-19 Pandemic.  | Motilal Oswal Financial Services Ltd. |
| M2022040 | Partani Ritu Maheshkumar     | A Study on Recent Trends on Mergers and Acquisitions of the Banking Sector in India  | Motilal Oswal Financial Services Ltd. |
| M2022041 | Patel Nakshi Manishbhai      | A Study on Fundamental and Technical Analysis on Graphite and Electrode Sector   | Motilal Oswal Financial Services Ltd. |
| M2022042 | Raorane Chaitrali Vishnu     | Fundamental and Technical Analysis of Pharma Sector  | NNEEL'S Invest                        |
| M2022043 | Seksaria Ruchita Ramesh      | Fundamental and Technical Analysis of Manufacturing industry   | NNEEL'S Invest                        |
| M2022044 | Shah Ayush Ashish Neha       | A Study on Fundamental Analysis on Banking Sector  | Outlook India Group                   |
| M2022045 | Shaikh Faisal Mohd Zahid     | to Study the Performance of Consumer Durable Sector With Special Reference to Voltas Ltd, Whirlpool Ltd and Bluestar Ltd Using Fundamental and Technical Analysis. | NNEEL'S Invest                        |
| M2022047 | Shende Kajal Satish Kirti    | Fundamental Analysis in Private and Public Sector Bank   | NNEEL'S Invest                        |
| M2022048 | Shukla Shailesh Ashok        | A Comparative Study on Fundamental Analysis of Public and Private Sector Bank  | Motilal Oswal Financial Services Ltd. |
| M2022050 | Singh Priya Ashok Manju      | Fundamental analysis Om Asian Paints   | NNEEL'S Invest                        |
| M2022051 | Singh Priya                  | Fundamental Analysis of FMCG Sector  | NNEEL'S Invest                        |
| M2022052 | Singh Shraddha Bhanu Pratap  | Fundamental Analysis of HUL and Dabur Company  | NNEEL'S Invest                        |





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| M2022053 | Surati Viraj Naresh Ila             | A Study on Fundamental & Technical Analysis of ICICI Bank  | NNEEL'S Invest                        |
| M2022054 | Suvarna Sunny Vaman Saroja          | Fundamental & Technical Analysis of NBFC Sector  | NNEEL'S Invest                        |
| M2022055 | Tanna Drashti Tejas                 | A Study on Portfolio Management Services At Motilal Oswal Financial Services Ltd   | Motilal Oswal Financial Services Ltd. |
| M2022056 | Thombare Suchita Sunil              | Venture Capital Trends in India  | Motilal Oswal Financial Services Ltd. |
| M2022057 | Vaishnav Dakshina Kanhaiyalal       | Study on Service Quality of HDFC Bank  | NNEEL'S Invest                        |
| M2022058 | Vora Neel Jitendra                  | "A Study on Financial Performance of Taj GVK Hotels & Resorts of Hospitality Sector"   | NNEEL'S Invest                        |
| M2022059 | Waghela Harsh Shantilal             | Fundamental Analysis of top two SME Companies in the IT Sector- Innovana Thinklabs Limited & Silver Touch Technologies Limited | Hem Securities Ltd                    |
| M2022060 | Yadav Navneet Swatantranand         | A Study on Fundamental Analysis of the Indian Power Sector   | Motilal Oswal Financial Services Ltd. |
| M2022061 | Yadav Ratan Shyamnarayan            | Fundamental Analysis of Kotak Bank   | NNEEL'S Invest                        |
| M2022062 | Abigayle Rozario Nazareth           | Brand Awareness: Social Media and Digital Marketing  | NNEEL'S Invest                        |
| M2022065 | Aundhkar Kshitija Dhirendra Jagruti | A Study of Fundamental and Technical Analysis on Axis Bank   | NNEEL'S Invest                        |
| M2022066 | Barot Urvi Vimal                    | A Study on Fundamental and Technical Analysis of Real Estate Sector  | NNEEL'S Invest                        |
| M2022067 | Bhujade Ajinkya Jitendriya          | A Study on Investment Opportunities Available For Customers With Reference to IIFL Securities Ltd.                             | IIFL securities                       |
| M2022068 | Botadra Karan Deepak                | A Study on Fundamental Analysis With Respect to I.T Sector   | FinRich                               |
| M2022069 | Bugde Shraddha Ravindra Rupali      | Study on Credit Appraisal of Loan Against Property With Reference to Arka Fincap Limited                                       | Arka Fincap Limited                   |
| M2022070 | Chavan Swarali Sanjay Shamika       | A Study of Fundamental analysis on SBI   | NNEEL'S Invest                        |





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| M2022071 | Dave Rudraksh Sunil          | the Study of Fundamental and Technical Analysis of Tcs Company                       | Growth Arrow                          |
| M2022072 | Dedhia Kashish Jayesh Poonam | Study of Fundamentals and Technical of Power Sector                                  | NNEEL'S Invest                        |
| M2022073 | Dubey Nisha Santosh          | A Study on Buying Behaviour of individual towards Life Insurance Products            | The capital box                       |
| M2022075 | Gandhi Sakshi Amit Prity     | A Comparative Study of Fundamental and Technical Analysis of Tcs and Infosys         | NNEEL'S Invest                        |
| M2022076 | Gawad Srushti Kishor Kalpita | A Study on Fundamental & Technical Analysis of Oil & Gas Sector.                     | Motilal Oswal Financial Services Ltd. |
| M2022078 | Giri Ritesh Ranjan Santosh   | A Study on the Perception of Investors towards Different Investment Avenues in India | Sage Advisory                         |
| M2022079 | Gupta Roshni Manoj Sangeeta  | A Study on Fundamental Analysis in FMCG Sector of HUL Ltd                            | NNEEL'S Invest                        |
| M2022080 | Gupta Sangeeta Bholaprasad   | A Study of Fundamental Analysis of ICICI Bank  | NNEEL'S Invest                        |
| M2022081 | Jain Harsh Ambalal           | A Study of Fundamental Analysis on Tata Motors Ltd                                   | NNEEL'S Invest                        |
| M2022082 | Jha RaHUL Bijalikant         | A Study of Fundamental Analysis on Ntpc Limited                                      | NNEEL'S Invest                        |
| M2022083 | Joshi Pranav Sunil           | A Study of Fundamental and Technical Analysis on HUL                                 | NNEEL'S Invest                        |
| M2022084 | Kalamkar Sanket Sham         | A Study of Fundamental Analysis on IDFC First Bank                                   | NNEEL'S Invest                        |
| M2022085 | Kamath Girish Nagesh         | A Study on IIFL Broking Business and Investors Perception Regarding Stock Market     | IIFL securities                       |
| M2022086 | Khan Israarhusen Sayedhusen  | A Study on Awareness on Mutual Fund industry in India                                | Edelweiss Financial Services Limited  |
| M2022092 | Maurya Shweta Dinesh Sushma  | Fundamental Analysis of Public Sector Banks in India                                 | NNEEL'S Invest                        |
| M2022093 | Mehta Nidhi Ashwinkumar      | Study of Fundamental and Technical Analysis on Graphite and Electrode Sector         | Motilal Oswal Financial Services Ltd. |
| M2022095 | Mishra Sunny Subhashchandra  | Fundamental and Technical Analysis of information Technology Sector                  | NNEEL'S Invest                        |





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| M2022096 | More Sonali Suryakant         | A Study on Investors Attitude, Awareness and Perception towards Mutual Fund in India. | Sage Advisory                         |
| M2022097 | Nagvekar Sanika Sushil        | Fundamental Analysis of Sun Pharmaceutical Ltd  | NNEEL'S Invest                        |
| M2022098 | Pandey Anjali<br>Abhaychandra | A Study on Emerging Trends of Wealth Management                                       | IIFL SECURITIES                       |
| M2022101 | Punmiya Hemanshi<br>Bharat    | Fundamental Analysis of Private and Public Sector Bank                                | Motilal Oswal Financial Services Ltd. |
| M2022102 | Rambhia Prachi Paresh         | A Study on Fundamental and Technical Analysis of FMCG Sector                          | NNEEL'S Invest                        |
| M2022105 | Shah Jenil Vishal             | Fundamental and Technical Analysis on Real Estate Sector                              | NNEEL'S Invest                        |
| M2022106 | Shilimkar Rupali<br>Dashrath  | A Study on Fundamental Analysis of HUL & ITC in FMCG Sector                           | Motilal Oswal Financial Services Ltd. |
| M2022110 | Sharma Vinay Kumar            | A Study on Consumer Perception towards Insurance                                      | The capital box                       |
| M2022111 | Shukla Rajan Somnath          | A Study on Loans and Products of Hdfc Bank  | NNEEL'S Invest                        |
| M2022114 | Singh Nikita Suresh           | A Study of Fundamental Analysis on Fmge Sector  | Astorianze Industries Pvt Ltd         |
| M2022116 | Singh Shubham Rajan<br>Urmila | A Study of Fundamental Analysis on Indian Pharmaceutical Sector.                      | Motilal Oswal Financial Services Ltd. |
| M2022119 | Thakur Apurva Kalpana         | Fundamental and Technical Analysis on Pharmaceutical Sector                           | Reliance Nippon Life Insurance        |
| M2022120 | Tiwari Muskan                 | Introduction to the Financial Market  | Motilal Oswal Financial Services Ltd. |
| M2022130 | Choughule Harshad<br>Pravin   | A Study on Impression of Social Media Marketing on Consumer Perception and Preference | Astorianz Industries Pvt. Ltd.        |
| M2022136 | Gala Bhavya Amrutlal          | Study of Fundamental and Technical Analysis With Reference to Steel Sector            | NNEEL'S Invest                        |
| M2022143 | Gupta Sheetal Manoj           | A Study on Financial and Technical Analysis of Tata Steel                             | NNEEL'S Invest                        |

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## LIST OF SUMMER INTERNSHIP PROJECTS

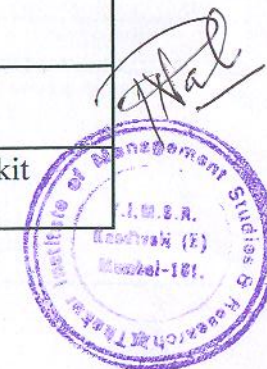
### MMS Marketing (2020-22)

| Roll No. | Name of the Student            | Name of the summer internship project  | Name of the internship company        |
|----------|--------------------------------|--|---------------------------------------|
| M2022007 | Bhuta Bansari Jay<br>Preeti    | Factors Influencing Individual Investors Behaviour<br>During Initial Public Offering                   | Hem Securities                        |
| M2022015 | Harsh Navin Gandhi             | A Study on Consumer Perception Towards Parenting<br>Apps in India                                      | BabyG                                 |
| M2022049 | Singh Abhishek<br>Santoshkumar | Fundamental and Technical Analysis of top 10<br>Automobile industries in India                         | NNEEL'S Invest                        |
| M2022052 | Singh Shraddha Bhanu<br>Pratap | Consumer Preference Towards Various Products and<br>Services of Motilal Oswal                          | Motilal Oswal Financial Services Ltd. |
| M2022099 | Patil Shubham Sanjay           | Social Media and its Impact on Brand Awareness   | NNEEL'S Invest                        |
| M2022108 | Neha Sharma                    | Branding and Social Media: An Exploratory Study  | NNEEL'S Invest                        |
| M2022113 | Singh Ankur Anjana             | A Study on Factors Affecting Customers Preference<br>Towards Investing in Life Insurance Policies      | Insplore consultant Pvt ltd           |
| M2022118 | Sonawane Piyush<br>Prakash     | A Study on Impact of Advertisement on Customer<br>Attraction in the Banking Sector During the Pandemic | Insplore consultant Pvt ltd           |
| M2022123 | Wadhel Jignesh<br>Naresh       | Social Media Marketing: an Exploratory Study.  | Astorianz Industries Pvt. Ltd.        |
| M2022124 | Basrani Meghna Anil<br>Madhu   | Study on Social Media Marketing of Ocupetal as Tool<br>in Business Development                         | Ocupetal                              |
| M2022125 | Bhanushali Vivek<br>Pradhan    | A Study on Factors Affecting Customer Preference<br>Towards Investing in Life Insurance Policies       | Insplore consultant Pvt ltd           |
| M2022127 | Brahmane Suraj<br>Raosaheb     | Market Research on Consumer Perception Towards<br>Usage of Parenting Mobile Application in Mumbai      | BabyG                                 |





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|----------|-----------------------------------|---|---|
| M2022128 | Charak Ujwal                      | Selling Property Through Cp Challenges and Opportunity  | Omkar Realtors                                |
| M2022129 | Choudhary Rohan Dinkar            | Impact of Social Media Marketing Activities on A Company's Outreach and Brand Awareness on instagram. | NNEEL'S Invest                                |
| M2022131 | Dalwai Shawaf Mohammed            | Impact of Celebrity Endorsement on Consumer Buying Behaviour  | Global Vox Populi                             |
| M2022133 | Deokate Akash Tanaji              | Understanding Consumer Perception Towards Programmatic Advertising                                    | CASPR India                                   |
| M2022138 | Gaud Shailendra Motilal           | A Study on Digital Marketing and its Impact   | Astorianz Industries Pvt. Ltd.                |
| M2022139 | Ghosh Nayan Jayendu Manasi        | A Study on Customer Perception Towards E-Learning and Ed-Tech Applications.                           | Whitehat Jr.                                  |
| M2022140 | Gupta Lakshmi Dinanath Shuklavati | A Study on Consumer Investment Post Covid: an Exploratory Study                                       | Insplore consultant Pvt ltd                   |
| M2022141 | Gupta Mansi Jayprakash Suneeta    | Social Media Consumption habits of Homechef Maagic Pvt . Ltd. Customers                               | Homechef Magic Pvt. Ltd                       |
| M2022142 | Gupta Neerajkumar Breejraj        | Understanding Developer Ecosystem and Help them Leverage Growth Opportunities.                        | Reliance Jio                                  |
| M2022145 | Jaiswal Kirti Parasnath           | Perception of Home Buyers Towards Room Design After Pandemic-India                                    | Omkar Realtors                                |
| M2022147 | Jaiswal Ritesh                    | Social Media Consumption - an Exploratory Study   | Astorianz Industries Pvt. Ltd.                |
| M2022148 | Jha Rishabhkumar Kanhaiya         | Exploratory Study of influencer Marketing Among Millennial  | Ocupetal                                      |
| M2022149 | Jha Sumit Bhavnath                | Influence of Social Media Marketing on Consumer Purchasing Behaviour                                  | Global Business Corporation                   |
| M2022150 | Joshi Nikhil Bhaskar              | The Use of Artificial intelligence in Marketing-A Multiple Case Study of B2C Firms                    | The Yolk Media                                |
| M2022151 | Kadam Amey Kundan                 | Ab  |   |
| M2022152 | Kadam Randhir Vikram              | Impact of the Retail Store Design and the Layout on the Consumer Mind                                 | Burgeon industries pvt ltd- Tekit Retail Mart |



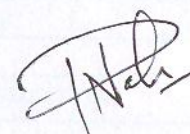


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|----------|--------------------------------|---|--|
| M2022153 | Khairnar Mayuresh Sanjay       | A Study on Customer Satisfaction and Lead Generation For Vox Populi                             | Global Vox Populi                              |
| M2022154 | Khan Saif Ali Asif             | Digital Brand Awareness & Social Media Marketing Practices of A Company.                        | Orange Media                                   |
| M2022155 | Modi Aastha Pradeep            | Impact of Social Media Marketing For Creating Brand Awareness By Poised Media.                  | Poised Media                                   |
| M2022156 | Mor Nikita Deendayal           | Impact of Media Advertisement on Consumer Behaviour   | Insplore consultant Pvt ltd                    |
| M2022157 | Morande Pratik Girish          | A Study on Customer Awareness Towards Life Insurance  | Reliance Nippon Life Insurance                 |
| M2022158 | Nadar Devisaac Abraham Selvi   | Market Research on Consumer Satisfaction Towards A Smart Parenting App Provided By A Startup    | BabyG  |
| M2022159 | Pal Pradeepkumar Pandhari      | Influence of Sales Promotion Techniques For Magazines on Consumers                              | Outlook India Pvt Ltd                          |
| M2022160 | Pal Rohit Ramlakhan            | to Study the Impact of the online Platform on Brand Awareness in the Market                     | Diplomads Professional services Pvt Ltd        |
| M2022161 | Pandey Rahul Sanjay Kalpana    | A Study on Impact of Social Media Marketing on Consumer Perception Towards Parenting App Baby G | BabyG  |
| M2022162 | Pandit Debashish Shankar       | Individual Perception Towards Insurance Sector in India   | Reliance Nippon Life Insurance                 |
| M2022163 | Pansare Nilambari Santosh      | Consumer Awareness and their Perception Towards Neuromarketing As an Emerging Field             | Astorianz Industries Pvt. Ltd.                 |
| M2022165 | Sankhyan Ritika Surinder Anita | A Study on How Linkedin Is an Essential Part of today's Market Research                         | Pioneer Management Consultancy Private limited |
| M2022166 | Savla Aman Pankaj              | Exploring Consumer Social Media Behaviour At Nneell'S Invest                                    | NNEEL'S Invest                                 |
| M2022169 | Shah Laxmi Shashikant Reeta    | A Study on Bilastine: A Novel H1 antihistamine in Cold Management                               | Global Business Corporation                    |
| M2022170 | Shaikh Anam Mohammed Ali       | An Analysis of the Buyer Decision Process of Smartphones Among the Millennial in India          | Global Vox Populi                              |





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| M2022171 | Shetty Divij Kailesh             | Consumer Perception Towards Online Certification Programme   | Ocupetal                       |
| M2022172 | Shetty Girish Narayan            | A Study on Impact of Social Media Marketing on Consumer Perception Towards Event Management industry | Inspirit Hospitality LLP       |
| M2022173 | Shinde Amol Chandrakant Chetana  | An Exploratory Study on Impact of Social Media on Employment in Mumbai                               | Astorianz Industries Pvt. Ltd. |
| M2022174 | Singh Aabha Vijayendra           | A Study to Analyze Ways to Generate Quality Leads Without Investment                                 | Innowrap Technologies          |
| M2022175 | Singh Aman Ajay Aarti            | Study on Consumer Satisfaction of Outlook Magazine Subscribers                                       | Outlook India Pvt Ltd          |
| M2022177 | Singh Divya Manoj                | Perception of Pre-Probiotics Among Doctors   | Indchemie Health Specialties   |
| M2022178 | Teli Kajal Vilas                 | Understanding Developer Ecosystem  | Reliance Jio                   |
| M2022184 | Verma Rajesh Ramsevak Sushila    | Perception of Home Buyers Towards Furniture Design after Pandemic                                    | Omkar Realtors                 |
| M2022186 | Waglekar Rutuja Umesh            | Study on Perception of Digital Branding  | Inspirit Hospitality LLP       |
| M2022187 | Yadav Ramesh Ashok Kumar Lalmani | A Study on the Awareness Level and Attitude Level of the Consumer Towards Outlook India Magazine     | Outlook India Pvt Ltd          |



**Director**  
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#### MMS Human Resources (2020-22)

| Roll No. | Name of the Student               | Name of the summer internship project   | Name of the internship company/ companies |
|----------|-----------------------------------|---|---|
| M2022008 | Chachad Soham<br>Sanjay           | Emerging Investment Opportunities in the<br>New Normal  | IIFL Securities                           |
| M2022087 | Khandelwal Ashi<br>Madan Disha    | Recruitment and Selection in SuccessR   | SuccessR                                  |
| M2022094 | Mestry Akshay<br>Shekhar Vaishali | A Study of Employees Motivation and<br>Recognition  | C. B. & Sons.                             |
| M2022104 | Shah Janvi Bhavesh<br>Neepa       | A Paradigm Shift in Recruitment and<br>Selection Post Covid 19  | SuccessR                                  |
| M2022126 | Bhave Raveena Pravin              | Recruitment and Selection Through Online<br>Post-Pandemic   | NNEEL's Invest                            |
| M2022132 | Deochake Tanmayee<br>Parag        | Managing Work-Life Balance During<br>Covid-19 Pandemic  | Insplere Consultant                       |
| M2022134 | Dubey Vidyasagar<br>Rajesh        | A Study on Perception of Applicants<br>Towards Recruitment in Organic Products<br>Industry                        | Eatorgo LLP (Swadeshi Farms)              |
| M2022137 | Gandhi Harsh Kalpesh              | A Study of Employees Perspective on Work<br>Life Balance and Performance with<br>Respect to Work from Home Policy | NNEEL's Invest                            |
| M2022144 | Jadhav Kundan<br>Ramesh           | A Study on Appraisal Strategy of Outlook<br>Publishing Ltd. for Employees   | Outlook Media Ltd.                        |





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| M2022164 | Patil Shraddhali<br>Nandkishor Nita | A Study on Employee Satisfaction and Work Life Balance at Infracsoft Technologies Ltd.              | Infracsoft Technologies Ltd.       |
| M2022167 | Shah Aishwarya Tejas                | Importance of Employee Motivation and Recognition   | NNEEL's Invest                     |
| M2022168 | Shah Krishna Bipin<br>Bijal         | A Comparative Study on Process-Driven initiatives and Technology-Driven initiatives of HR Functions | Compass India Food Service Pvt Ltd |
| M2022176 | Singh Beauty Hiroay<br>Savita       | Recruitment and Selection   | Aashman foundation                 |
| M2022179 | Thaker Vashisht<br>Deven            | To Study the Recruitment and Selection Process At Tjsb Bank   | TJSB Bank                          |
| M2022180 | Thombre Shruti<br>Prakash Aparna    | Employee Engagement Practices in TCS iON – The Best Way to Retain Employees                         | TCS iON                            |
| M2022181 | Tolpunuri Pranav<br>Venkatesh Padma | Training Effectiveness Program of Adani   | Adani power                        |
| M2022182 | Trivedi Vibhuti<br>Yogesh Raksha    | A Comparative Study on the Process of Recruitment and Selection Pre and Post Covid-19               | Astorianz Industries               |
| M2022183 | Bharmani Vedika<br>Narendra         | To Study the Hiring Process At Nneell'S invest  | NNEEL's Invest                     |
| M2022185 | Wadkar Neha Anil                    | Recruitment and Selection Process in Sunshine and Nourishments                                      | Sunshine and nourishments pvt ltd  |
| M2022135 | Dwivedi Aishwarya                   | Marketing Research For New Product Launch: BabyG  | BabyG                              |

  
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### LIST OF SUMMER INTERNSHIP PROJECTS

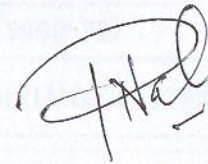
#### MMS Operations (2020-22)

| Roll No. | Name of the Student           | Name of the summer internship project   | Name of the internship company/ companies |
|----------|-------------------------------|---|---|
| M2022026 | Mashidkar Akshay<br>Suresh    | A Study on Operational Strategies in<br>Outlook Publishing Pvt. Ltd.                                    | Outlook Publishing Pvt. Ltd.              |
| M2022046 | Shelke Vedant Dilip           | Understanding the Existing Supply Chain<br>Network of Outlook India Both National<br>and international  | Outlook Publishing Pvt Ltd                |
| M2022063 | Asati Shubham Sunil           | Optimization of Retail Store Operational<br>Efficiency and Sales Maximization                           | Indwell Retail Pvt Ltd. ( Dusminute )     |
| M2022064 | Aswar Sourabh<br>Bhanudas     | Operations Strategy and its Implementation<br>on Launching of Organic Products for<br>Khaao Healthy     | Astorianz Industries Pvt. Ltd.            |
| M2022074 | Dwivedi Prabhat<br>Avadhendra | A Study on Third Party Logistics for an<br>Electronic Company   | Astorianz Industries Pvt.Ltd              |
| M2022077 | Gawde Kaustubh<br>Shashikant  | Study on Order Lead Time in Marico<br>Warehouse   | Marico Ltd                                |
| M2022088 | Khandelwal Bhoomi<br>Santosh  | A Study on Perspective of Business<br>Operations in Print Media industry                                | outlook publishing Pvt. Ltd.              |
| M2022089 | Kotariya Ayush                | Operations Strategy for Business Operation<br>of Organic Food, Logistical Planning and<br>Coordination. | Astorianz Industries                      |
| M2022090 | Koyande Harshad<br>Kamlakar   | Empowering Enterprises With Hassle-Free<br>Procurement Solutions At Printstop                           | PrintStop India PVT LTD                   |





|          |                                     |  |   |
|----------|-------------------------------------|--|---|
| M2022100 | Pawar Aditya Jatved                 | A Study of Material Handling System At Accumechatronics Mfg & Engg India Limited | ACCUMECHATRONICS MFG & ENGG India LIMITED |
| M2022103 | Saxena Nitin Dinesh                 | A Study of Logistic Operations of A Global Freight Forwarders                    | DHL                                       |
| M2022107 | Sharma Anushka<br>Kaushlendra Geeta | E-Commerce and its Benefits to Print Media                                       | Outlook India                             |
| M2022109 | Sharma Surendra<br>Sanjay Savita    | Telemarketing and Promotional Activities of Outlook Magazines                    | Outlook India                             |
| M2022112 | Singh Abhishek<br>Yogesh            | Study and Development of E- Commerce Website of Astorianze industries Pvt Ltd    | Astorianze Industries Pvt Ltd             |
| M2022115 | Singh Rana Satyamev<br>Dinesh       | A Study of Operations Strategies in Organic Food industry                        | Astorianze Industries Pvt Ltd             |
| M2022117 | Solkar Jilesh<br>Balkrishna         | A Study on the Role of Artificial Intelligence in Hiring Operations              | BlitzJobs                                 |
| M2022121 | Varma Satyam Satish                 | Inventory Management for online Orders in an Omni Channel Model                  | Indwell Retail Pvt. Ltd. (DusMinute)      |
| M2022122 | Verma Priya<br>Premchand            | Understanding the Role of Tech Based E-Commerce Logistics Aggregator At Vamship  | Vamaship                                  |
| M2022104 | Shah Janvi Bhavesh<br>Neepa         | A Paradigm Shift in Recruitment and Selection Post Covid 19                      | SuccessR                                  |



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**MMS Finance (2019-21)**

| Roll No. | Name of the Student      | Name of the summer internship project   | Name of the internship company/ companies          |
|----------|--------------------------|---|--|
| M1921001 | Geet Agrawal             | Fundamental analysis of performance management systems in India and abroad                          | NNEELL'S Invest                                    |
| M1921003 | Mayur Agrawal            | Microfinance in India: status and perspectives  | Reserve Bank of India                              |
| M1921004 | Meetesh Agrawal          | Equity research - fundamental and technical analysis on real estate                                 | Future Generali                                    |
| M1921008 | Mangesh Suresh Bandarkar | Impact of global crisis on Indian economy with special context of COVID-19                          | 1. IIFL Securities 2. Aditya Birla Capital         |
| M1921010 | Anish Belekar            | Impact of COVID 19 of Indian banking system   | ICICI Bank   |
| M1921011 | Priyank Bhandari         | To study the impact of COVID-19 pandemic crises on life insurance sector with respect to HDFC life. | HDFC Life  |
| M1921013 | Sneha Carval             | Impacts of COVID 19 on life insurance   | HDFC Life  |
| M1921015 | Prasad Chandak           | Analysis of derivatives products  | Rupesh Jain And Finance Co.                        |
| M1921016 | Hetal Chandapa           | Comparative study of bond in Indian and international markets                                       | NJ Wealth Management                               |
| M1921018 | Nishant Chauhan          | Investor's awareness & perception towards mutual funds  | N J Group  |
| M1921020 | Rakesh Chipte            | Fundamental and technical analysis of finance sector  | NNEELL'S Invest                                    |
| M1921021 | Gauri Churi              | Impact of COVID-19 on FMCG sector   | NNEELL'S Invest                                    |
| M1921022 | Divya Dabi               | Formation & operations of NBFC  | HDFC Life & Vardhan Engineering Consulting Pvt Ltd |
| M1921023 | Darshita Daliya          | A study on stock market- technical analysis   | IIFL & Dream Futures                               |
| M1921024 | Jhanvi Darji             | Scenario of systematic investment plan in recent years  | Nj India Invest Pvt Ltd.                           |
| M1921025 | Divya Dasouni            | A study on stock market: fundamental analysis   | IIFL/Dream Futures                                 |
| M1921027 | Regina D'silva           | Equity research on banking sector   | 1. Future Generali 2. IIFL                         |
| M1921029 | Vaibhav Dwivedi          | Fundamental analysis of automobile sector   | ICICI Bank and IIFL                                |
| M1921031 | Krishna Goenka           | A study on various investment avenues with special reference to mutual funds and equity product     | NJ Wealth  |
| M1921033 | Anup Gupta               | Study on fixed income securities in India   | IIFL   |
| M1921035 | Vibhuti Gupta            | Fundamental and technical analysis of companies in FMCG sector                                      | NNEELL'S Invest                                    |
| M1921037 | Aanchal Jaluka           | Fundamental and technical analysis of companies in finance sector                                   | NNEELL'S Invest                                    |
| M1921044 | Shubham Pradeep Kolge    | Study on technical analysis of CNX midcap companies   | IIFL Securities                                    |
| M1921046 | Devang Kukreti           | Wealth management & financial planning (dream futures)  | Dream Futures (A Fintech Startup) & IIFL           |



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| Roll No. | Name of the Student    | Name of the summer internship project   | Name of the internship company/ companies |
|----------|------------------------|---|---|
| M1921047 | Vikrant M Kupavadekac  | Fundamental analysis of banking sector in India   | IIFL                                      |
| M1921048 | Ashish Loke            | Fundamental analysis of automobile sector   | IIFL                                      |
| M1921049 | Abhishek Manjrekar     | Technical analysis of technology sector in equity markets   | NNEELL'S Invest                           |
| M1921050 | Aarzo Mehta            | Investment vs saving- risks and opportunities   | NNEELL's Invest                           |
| M1921051 | Milind Mehta           | Study on equity research of fundamental and technical analysis on FMCG sector                                   | Future Generali Life Insurance Co Ltd     |
| M1921053 | Akash Mishra           | A recent study on roles and importance of insurance industry with respect to Indian economy                     | HDFC Life                                 |
| M1921054 | Kunal Mistry           | Fundamental and technical analysis of automobile sector   | NNEELL Invest                             |
| M1921060 | Kushal Pramod Pagdhare | Fundamental analysis of cement sector in India.   | IIFL Securities Ltd.                      |
| M1921062 | Shruti Pandey          | An analysis of investment in mutual fund through sip  | IIFL                                      |
| M1921065 | Harsh Patel            | A study on understanding of derivatives market in India   | IIFL Securities                           |
| M1921066 | Vrushik Patel          | A study on short term investment decisions with special reference to technical analysis                         | IIFL Securities                           |
| M1921067 | Akshay Pathak          | Fundamental and technical analysis of oil and gas sector  | IIFL                                      |
| M1921068 | Smruti Patil           | Report on impact of COVID 19 on the Indian economy  | IIFL Securities Ltd                       |
| M1921069 | Smith Pereira          | Fundamental and technical analysis of banking and insurance sector.   | HDFC Life                                 |
| M1921070 | Sakshi Prahladka       | Review on impact of fundamental and technical analysis on equity research                                       | Choice International Ltd                  |
| M1921071 | Zalak prajapati        | Study on working capital  | HDFC Life, Vardhan Consulting Engineers   |
| M1921072 | Saurabh Rai            | A study on awareness and impact of investor's preference/ behaviour on different banking products and services. | ICICI Bank / IIFL                         |
| M1921074 | Keshav Rander          | A study of the impact of COVID-19 on the real estate sector   | Future Generali                           |
| M1921075 | Ketan Rane             | Study of insurance as a wealth builder option   | HDFC Life / ICICI Bank                    |
| M1921078 | Onkar Salvi            | Equity research on automobile industry  | Future Generali                           |
| M1921082 | Ayesha Shaikh          | Economic impact of the COVID-19 pandemic in India   | IIFL Securities                           |
| M1921083 | Aditya Shanbuag        | A study on role and importance of mutual funds in India   | Nj Wealth                                 |
| M1921084 | Abhishek Sharma        | Equity research report an chemical sector   | Future Generali India Life Insurance      |







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| Roll No. | Name of the Student | Name of the summer internship project   | Name of the internship company/ companies   |
|----------|---------------------|---|---|
| M1921085 | Harsh Sharma        | A study on mutual fund recruitment and analysis as management trainee   | Nj Wealth   |
| M1921087 | Naveen Kumar Sharma | Working capital management  | Swastik Enterprises   |
| M1921090 | Kamal Shetty        | Fundamental and technical analysis of pharmaceutical sector   | NNEELL's Invest   |
| M1921091 | Mihir Shetye        | Equity research: fundamental and technical analysis of FMCG sector  | 1.IIFL 2. ICICI Bank  |
| M1921101 | Vikas singh         | A study on working capital management of Bajaj Finance Limited  | IIFL  |
| M1921102 | Yachana Singh       | Impact of COVID-19 on investors w.r.t managing wealth   | HDFC Life & Vardhan Consulting Engineering Pvt.Ltd  |
| M1921105 | Nimesh Tamka        | A study on short term investment decisions with special reference to technical analysis                         | IIFL  |
| M1921106 | Sahil Tanwar        | A study on investors' behaviour and satisfaction towards financial products of iifl                             | IIFL  |
| M1921107 | Shivani Tawde       | Investors attitude towards online and offline trading   | IIFL Securities Ltd   |
| M1921109 | Devanand Verma      | Diversification application in portfolio management   | IIFL  |
| M1921111 | Kiran Yadav         | Impact of COVID-19 on real estate and education sector  | HDFC Life And VCE   |
| M1921112 | Rahul Yadav         | A study of awareness, attitude and factors influencing personal financial planning for residents of Maharashtra | Dream Futures   |
| M1921114 | Priyanka Salunkhe   | Economic crisis-the past the present and the future   | IIFL Securities   |
| M1921115 | Kartikey Rai        | Rise of financial technology in India   | TRELL   |
| M1921116 | Akash Singh         | A study on investor's perception in COVID-19 towards selected investment avenues in Mumbai                      | IIFL Securities Ltd, Future Generali India Life Insurance Ltd   |
| M1921117 | Vishal Thakur       | A study on moratorium and loan restructuring of banking and non banking sector post COVID crisis                | Significance Capital Advisory Pvt Ltd   |
| M1921118 | Danish kapadia      | What are the different types of mergers and acquisitions and how does it affect the banking sector              | IIFL Securities   |
| M1921119 | Shradha Agarwal     | Failed and successful mergers and acquisitions  | VCE, HDFC Life  |
| M1921120 | Yash Lad            | Equity analysis in banking sector   | 1. IIFL Securities Ltd 2. Ramsadhana Investment Financial Services (SMC Global SEC. Ltd.) 3. CITI(Insidesherpa) |







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**MMS Marketing (2019-21)**

| Roll No. | Name of the Student       | Name of the summer internship project   | Name of the internship company/ companies |
|----------|---------------------------|---|---|
| M1921002 | Harsh Agrawal             | A study on social media marketing towards business development with reference to NNEELL invests.                      | NNEELL Invests, future Generali           |
| M1921006 | Dhanashree Bajaj          | Social media as a tool of Marketing and creating brand awareness of financial academy.                                | NNEELL's invest                           |
| M1921007 | Shambhavi Bajpai          | Social Listening  | Abbott Pharmaceutical                     |
| M1921017 | Megha Singh Chauhan       | Campaigns to boost outbound sales   | Crossbow Labs/ NNEELL's invest            |
| M1921028 | Ankita Dubey              | Impact of COVID 19 on Sales of Life Insurance Products of HDFC Life.  | HDFC Life                                 |
| M1921032 | Abhishek Gupta            | Study of preference of NNEELL's invest customer for investment education  | NNEELL'S INVEST                           |
| M1921034 | Sejal Gupta               | To study the impact of search engine optimization   | Edibee Digital Agency, NNEELL Invest      |
| M1921036 | Deepesh Jain              | A study on sales and promotions method through social media of NNEELL Invest company                                  | NNEELL Invest                             |
| M1921039 | Rindamol Davis Kaitharath | Customer attitude towards Life insurance policy during a pandemic situation   | HDFC Life Insurance Company               |
| M1921055 | Manish Kumar Nagle        | Digital Media Marketing Strategies Used by Food Delivery Apps   | IIFL Securities Ltd.                      |
| M1921057 | Rahul R Nair              | A study of Impact on Digital marketing during COVID   | NNEELL's Invest and Kasa Kai Mumbai       |
| M1921058 | Rohit Nair                | Impact of social media marketing on consumer perception   | NNEELL's Invest and Kasa Kai Mumbai       |
| M1921059 | Sandeep Nikam             | Development and promotion of sports in rural areas of Nasik   | Shriram Life Insurance                    |
| M1921063 | Yash Pandey               | A study on factors influencing impulse buying behaviour   | Colorants Chem Pvt Ltd                    |
| M1921064 | Harsha Pansari            | Business development and marketing for HCL TechBee  | HCL technologies/ NNEELLinvest            |
| M1921079 | Supriya Dilip Sarate      | Business opportunities to financial advisors  | NJ wealth                                 |
| M1921080 | Neha Shah                 | An overview on e-books v/s printed books  | IIFL                                      |
| M1921081 | Ronak Shah                | Study of advertising and sales promotion of hero two wheelers   | Kamal Auto Care Pvt. Ltd                  |
| M1921088 | Rohan Sharma              | Customer behaviour towards online education   | Pinakulo                                  |
| M1921089 | Bhavit Shetty             | Impact of Digital Marketing on Course provided by Edtech Companies  | NNEELL'S Invest                           |
| M1921092 | Prachi Shinde             | The effect of digital marketing after COVID-19 A case study on Facebook   | Astorian'z industries Pvt Ltd             |
| M1921093 | Nikunj Shrimankar         | Insurance Purchase Decision: An Exploratory Study   | HDFC Life                                 |
| M1921094 | Ankit Shukla              | Analysis on attitude of customer towards insurance products with reference to Future Generali Life Insurance Co. Ltd. | Future Generali                           |
| M1921095 | Ashutosh Singh            | Buying behaviour towards life insurance   | HDFC                                      |



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**MMS Marketing (2019-21)**

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|----------|---------------------|--|--|
| M1921098 | Rajratan Singh      | A Study of Pre-COVID and Post-COVID Sales of Insurances  | HDFC Life  |
| M1921099 | Shivam Singh        | Impact of COVID-19 on digital marketing (with reference to LinkedIn)                             | (1) Astorian'z Industries, (2) Mandatory Trendz    |
| M1921104 | Harshada Sonawane   | 1.Effect of COVID-19 on digital marketing - a case study on Instagram 2. Digital media marketing | 1.Astorianz Industry Pvt Ltd 2. Hamari Pehchan NGO |
| M1921108 | Jay Pavan Thakkar   | Digital marketing-the face of new Marketing communication  | NNEELs invest and MSC chemical and Padhigh         |
| M1921110 | Anish Yadav         | Role of IMC in Life Insurance Companies  | Future Generali India Life Insurance Company       |
| M1921113 | Shreyash Yadav      | Customer Satisfaction for a Digital Marketing  | NNEELL invest                                      |







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**MMS HR (2019-21)**

| Roll No. | Name of the Student | Name of the summer internship project   | Name of the internship company/ companies    |
|----------|---------------------|---|--|
| M1921026 | Hetal Dattani       | Impact of social media on Recruitment   | MWH Holdings                                 |
| M1921041 | Jheel Khan          | A Study on Online Recruitment Due to COVID-19 Pandemic  | London Strategy and Consulting Group (LS&CG) |
| M1921042 | Mustabshira khan    | BPO recruitment   | M.V. Communications pvt ltd                  |
| M1921043 | Apurva Kharat       | The Effectiveness of recruitment process during COVID-19  | MWH Holdings                                 |
| M1921045 | Nidhi Kothekar      | To study perceptions of new employees about effectiveness of Organisation's practices during crisis | MWH holdings                                 |
| M1921056 | Kavya G Nair        | A study on Recruitment through Social Media Platforms   | MWH Holdings                                 |
| M1921061 | Shefali Pandey      | Impact of Work from Home on Employee Work-Life Balance  | MWH Holdings                                 |
| M1921076 | Shreya Roy          | Role of HR in managing employee performance during and post COVID                                   | MWH Holdings                                 |
| M1921086 | Mahima Sharma       | A study to understand acceptance and readiness for virtual learning at EnhanSkill                   | EnhanSkill                                   |



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**MMS Operations (2019-21)**

| Roll No. | Name of the Student | Name of the summer internship project  | Name of the internship company/ companies |
|----------|---------------------|--|---|
| M1921005 | Ameya Ajgaonkar     | A study on E-Logistics Management  | Nakoda Broadband & Nneell's invest        |
| M1921009 | Prajakta Barde      | Configuration of 3P Logistics Companies data   | Astorianz Industries                      |
| M1921012 | Vinayak Bhatt       | Quality Control in Expertrons- A service sector company                                  | Expertrins Pvt Ltd.                       |
| M1921019 | Nitin Chauhan       | Indian market feasibility report for franchisee of a foreign beverage brand (Gong Cha).  | Kapso                                     |
| M1921030 | Apurva Gawali       | A Study on SCM of Manufacturing firms  | Shreeraj Engineering, Wesolve Aircon      |
| M1921038 | Richa Jha           | A Study on preparing logistic workflow of Gujarat and Rajasthan for Astorianz Industries | Astorianz Pvt.Ltd                         |
| M1921040 | Rohan Karwa         | Design a logistics network for Astorianz pvt ltd for Maharashtra state                   | Astorianz Pvt.Ltd                         |
| M1921052 | Abhishek Mishra     | A Study on Rheo Tv's Operation   | Rheo Tv                                   |
| M1921073 | Manvi Raina         | M&A in Indian Market   | Kapso Business                            |
| M1921077 | Vidhi Ruparelia     | Study of M&A processes   | Kapso Business                            |
| M1921097 | Gaurang Singh       | Study of e commerce logistics aggregator operations at Vamaship                          | Vamaship                                  |
| M1921100 | Sushilkumar Singh   | Analysing different distribution networks for Astorianz industries in Tamilnadu.         | Astorianz industries Pvt ltd              |



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